



25 Years and Running Strong!

Dear Valued Supporter:

Covid had forced us to call a timeout (or two). But we are back and we hope you are also.

We are proud to announce the 25th edition of the St. Greg's Great Race to be held June 17, 2022. This fun-filled community event has long been considered 'the event' to kick-off the summer while providing significant financial support to both St. Gregory the Great Parish and School.

Consistently considered one of Western New York's premier 5K competitions, this sanctioned event is once again featured as part of the Buffalo Runner of the Year series. This designation attracts over 1,000 participants, all joined by additional thousands of family and friends, setting the stage for one of the area's 'must-attend' post-race party.

Net proceeds from this important parish fundraiser provides financial support of the 80-plus ministries, with a special focus on youth initiatives, senior programs as well as spiritual and financial outreach. Enhancements of these programs are in many ways dependent on the success of the Great Race.

The Great Race Committee pledges its commitment to professionally promote your business and its product/services. Please review the enclosed multi-level partnership offerings and give consideration to joining our roster of satisfied community-based partners.

Your partnership with this popular event will be continually recognized over multiple digital platforms in advance of the race followed up with strategically placed on-site signage. Verbal recognition during the event along with potential sampling opportunities are included as possible marketing components.

On behalf of our Pastor Leon Biernat and the entire GREAT RACE committee, thank you in advance for your consideration of these opportunities. Please contact Cheryl Bertovich (cbertovich1@gmail.com) or Allegra Perna (amperna53@gmail.com) prior to May 15 with your commitment or any questions.

Sincerely,

The 2022 Great Race Sponsorship Committee

2022 RACE COMMITTEE

Co-Chairs: Cheryl Bertovich, Allegra Perna

Jeffrey Bogart, Jim Ginnane, Joe LaBuda, Earl Leising, Mary Pfeiffer,
Brian Schaefer, Ann Swan, Ron Szalkowski, Eric Tudor, Aimeelyn Zaccaria

